

**Master Plan – Area #3 Home & Community Based Services Rev. 3/27/24**

**Team Leaders: Thuy Tran & Mary Ann McCauley**

**Our Mission:** *Ensure the availability of a continuum of care that supports “aging in place.”*

**Objective One:** Advocate for increasing funding at least 10% by 6/30/2025 for home and community-based services including workforce expansion.

**Strategy A:** Assure that seniors on waivers or the Medicaid State Plan continue to receive services during and after the transition to a managed care program.

ACTIONS	METRICS	LEAD PERSON/AGENCY	PARTNERS	RESOURCES	OUTREACH, MEDIA	PROGRESS NOTES
<ul style="list-style-type: none"> <li>• Review the budget for County Senior Services.</li> <li>• Identify funding needs for all Home &amp; Community Services.</li> <li>• Work with the Senior Coalition of Washoe County to build an advocacy team to champion senior services during the '25 Legislative session.</li> <li>• Create and promote consumer education about senior services opportunities &amp; needs.</li> </ul>	FY 2027 budget numbers	WCSAB, Senior Center Staff	Federal, County & local leaders  Nevada ADSD senior waiver services, Office of Community Living.  Senior advocates	Advocates at the legislature. Watching for Legislation affecting senior services.		

**Objective Two:** Diversify outreach activities and audiences to increase senior awareness of current home and community-based services by 10% by 12/31/2025

**Strategy A:** Collaborate with community partners to ensure inclusivity, expand services and avoid duplication.

Actions	Metrics	Lead Person/Agency	Partners	Resources	Outreach, media	Progress notes
<ul style="list-style-type: none"> <li>• Review current outreach activities.</li> <li>• Develop plan for diversifying outreach activities to reach caregivers, people in crisis, people living alone with dementia, minority communities, LGBTQ plus, veterans, tribal partners, at risk elders facing eviction or loss of housing, and homeless populations separated from services.</li> <li>• Convene meeting with potential partners to implement plan.</li> </ul>	<p><b># of outreach events</b></p>	<p>Senior Services Staff, WCSAB</p>	<p>Other organizations providing services to at-risk and minority communities</p>	<p>Quarterly senior resource fairs</p>		

**Objective Three:** Develop/promote /partner on a variety of educational programs reaching a minimum of 100 seniors, healthcare providers and caregivers per month by 12/31/2025.

**Strategy A:** Leverage existing programs as platforms to expand the base of programming.

Actions	Metrics	Lead Person/Agency	Partners	Resources	Outreach, media	Progress notes
<ul style="list-style-type: none"> <li>• Promote education for healthcare professionals about the need for a coordinated patient centered care delivery model.</li> <li>• Prioritize caregivers by educating about respite care, paid time off, and a family caregiver tax credit proposed at the federal level.</li> <li>• Hold town hall meetings focused on end-of-life care in Washoe County</li> <li>• Expand education for family caregivers with access to tools, training on health care procedures and supports. Including palliative care.</li> <li>• Expand education about living wills, advanced directives and other legal documents to insure patient’s wishes are followed.</li> <li>• Hold educational workshops at Senior Center on home and community-based services, and a host of other services to empower seniors, to age in place.</li> <li>• Hold support/educational groups for individuals after loss of a spouse/partner, grief education, and legal advice on assets, including</li> </ul>	<p># and type of education programs offered</p>	<p>WCSAB &amp; Senior Center Staff</p>	<p>Other senior service organizations and other service organizations that provide services for seniors</p>			

possible spousal impoverishment.						
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**Objective Four:** Increase adult daycare services by **5 sites** by 12/31/25

**Strategy A:** Position senior care experts as champions for the value to the community of establishing and maintaining adult day care centers.

Actions	Metrics	Lead Person/Agency	Partners	Resources	Outreach, media	Progress notes
<ul style="list-style-type: none"> <li>• Convene roundtable of faith leaders, non-profit leaders and others to discuss potential options for providing social adult daycare services.</li> <li>• Research innovative strategies from other communities for providing adult day care.</li> <li>• Advocate with policy makers for increases to reimbursement levels for medical adult daycare.</li> <li>• Identify transportation options for attending adult daycare.</li> </ul>	# Of centers in operation.	WCSAB & Senior Center Staff	Local faith leaders, non-profits and other interested parties			

SMART GOALS\

**Specific**  
**Measurable**  
**Achievable**  
**Relevant**  
**Time-related**

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